



## **SOCIETY OVERVIEW**

### **MISSION STATEMENT:**

The National Society of Leadership and Success: A Community of Leaders

The National Society of Leadership and Success was founded to help individuals discover and achieve their aspirations by supplying the nation's leading presenters to colleges via live interactive broadcast, and by helping students create a community where motivated goal oriented individuals help each other to succeed. Our core philosophy is that students can achieve their desired professional and personal goals with proper support, and guided, directed, dedicated action.

The program includes two main components: The Speaker Series and Student Membership.

### **1. SPEAKER SERIES:**

The Society hosts seven live videoconferences during the academic year. These interactive presentations give students the opportunity to hear some of the nation's top presenters, authors and business leaders discuss topics related to leadership, creating a vision, identifying goals, and successfully transitioning from college to career.

Past speakers have included Patch Adams, Jack Canfield, Bertice Berry, Stephen Covey, Joe Martin and Goldie Hawn. In addition to the live videoconferences, campuses can elect to receive the presentations on DVD. This gives schools the ability to show the presentation at their convenience and schedule additional viewings if needed.

### **2. STUDENT MEMBERSHIP:**

In addition to having the opportunity to hear some of the nation's leading presenters, authors, and success coaches, students who become members of the Society become a part of a community of likeminded, goal-oriented individuals. Students are placed into teams where fellow students share challenges, goals and aspirations, make commitments to each other, and hold each other accountable for their actions.

Members of the Society have the opportunity to use what they learn during the presentations from the speaker series in their personal lives. By surrounding themselves with likeminded individuals, students are exposed to peer mentoring, which often leads to improved communications, increased confidence in team participation, and better organizational and planning skills.

Similar to other honor societies, students receive an invitation from you in the mail informing them the program exists on campus and inviting them to participate. The Society's National Office manages the process of generating interest for schools by sending invitations and covering all mail expenses.



## **THE NATIONAL SOCIETY OF LEADERSHIP AND SUCCESS**

A Community of Leaders

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### **STUDENT REQUIREMENTS:**

To be inducted as a member of the Society, students must complete three requirements.

- **Videoconferences:** Students must attend three videoconference presentations via live interactive satellite broadcast or DVD.
- **Leadership Training:** Students must attend a three-hour video training session that focuses on exploring their challenges, recognizing their strengths, identifying their passion, and setting up a personal plan to initiate the change needed to move forward.
- **Success Networking Teams (SNT):** Students must attend at least three SNT meetings. SNT meetings are designed to encourage students to work together and provide peer coaching around achieving personal and professional goals. During their SNT meetings, students are encouraged to follow up on the initial leadership training by discussing personal desires, setting goals and objectives, creating timelines, and holding each other accountable.

### **SOCIETY DUES:**

All students on campus can attend the speaker series events for free. For motivated students who are interested in becoming a member, similar to all honor societies, there's a one-time Society dues fee of \$65. This fee covers their certificate of leadership training, membership pin, t-shirt, scholarships and awards, online job bank, access to success coaches, customized personalized letter of recommendation (upon completing their membership requirements), access to view five years of past videoconferences, Success Talks (15 additional minutes of video content of each presenter), Interview Series (audio interviews with experts on various topics), Motivational Mondays (weekly e-mails with five-minutes of motivational audio recordings), and participation in SNTs (a proven process where students help one another achieve goals).

### **COST OF THE SOCIETY SPEAKER SERIES AND LEADERSHIP PROGRAM:**

\$2,800 each year.

The Society has agreed to cover the cost of the program for the first year at any campus where an Intern hired by the Society. Chapters are not obligated to renew.